



## Supply Chain Practice Workshop: “Balancing Risk & Total Cost of Ownership (TCO)”

### About the Workshop

Embark on a transformative journey with **The Fresh Connection**, a fruit juice manufacturer navigating turbulent waters. In this unique 2-day experience, your mission is amplified: To lead the business not only toward growth but also to robustness and resilience in the face of unforeseen challenges. Central to your learning is "Risk Management, Resilience, and Understanding the Total Cost of Ownership" in a volatile and unpredictable business environment.

### Target Group

This workshop is meticulously designed for:

- **Supply Chain Professionals:** Sharpen your expertise in risk management, ensuring business continuity and resilience.
- **Business Leaders & Strategists:** Understand the intricacies of total cost of ownership and its impact on business decisions.
- **Risk Management Specialists:** Get hands-on experience in navigating real-world supply chain risks and disruptions.
- **Corporate Teams:** Ideal for teams striving to embed resilience into their supply chain strategies and operations.

### What Will You Learn?

- **Risk Management Mastery:** Navigate and mitigate the myriad risks that can disrupt a supply chain.
- **Total Cost of Ownership (TCO):** Gain a comprehensive understanding of TCO, learning to consider not just acquisition costs but the entire lifecycle costs of decisions.
- **Building Resilience:** Embed resilience into your supply chain, ensuring adaptability and recovery in the face of challenges.
- **Strategic Decision Making:** Learn to make informed decisions that balance growth, cost, and risk, ensuring long-term sustainability and success.
- **Supply Chain Synergy:** Experience the importance of cross-functional collaboration in managing risks and ensuring overall business resilience.

## The Business Simulation

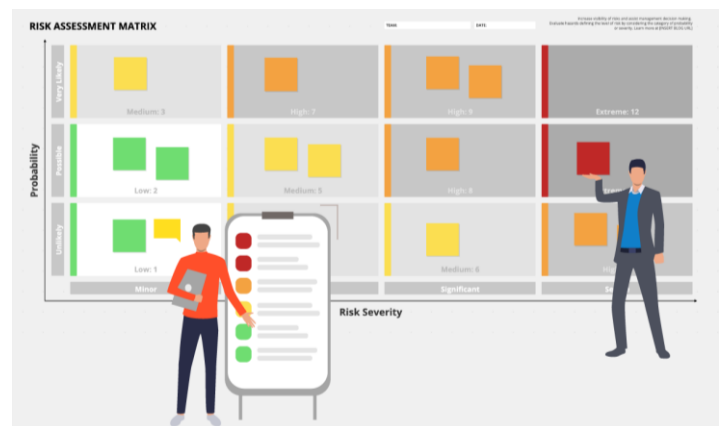
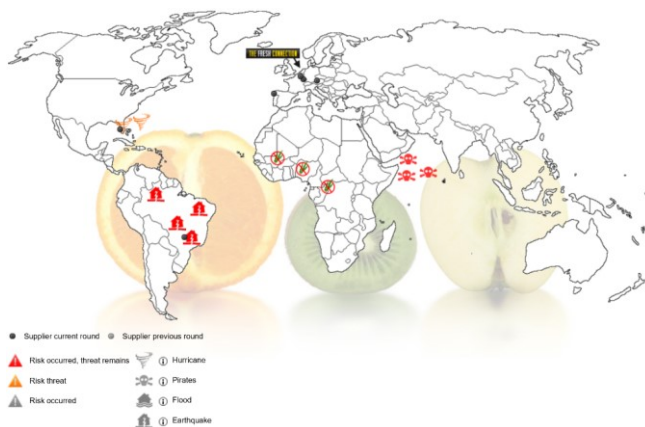
Participants will navigate the challenges of running their own virtual company, **The Fresh Connection**, a fruit juice manufacturer. The company is grappling with performance challenges, and participants must strategize to revitalize it. Effective supply chain management with an emphasis on risk management and total cost of ownership becomes crucial in this high-stakes scenario.

Every decision participants make carries implications, both within individual roles and across the team. Aligning all disciplines and executing a robust supply chain strategy is paramount. Success hinges on optimizing the Return on Investment (ROI) for the business, while also meeting each team member's specific KPIs (Key Performance Indicators) and objectives.

Participants will be grouped into teams of four, working collaboratively to restore the company's vitality. Each team member will assume a unique role:

- VP Purchasing
- VP Operations
- VP Supply Chain
- VP Sales

To triumph, teams must synchronize their strategies and leverage supply chain management insights. Throughout the workshop, participants will face a series of real-world dilemmas, underscoring the importance of cross-functional understanding and collaboration.



## Registration

**Become a Guardian of Business Resilience!** This workshop offers more than just strategy; it's about safeguarding a business from the unpredictable twists and turns of the modern market. Dive into an immersive experience that not only teaches risk management but emphasizes the importance of foresight, adaptability, and the nuances of total cost ownership in decision-making.

For more details or to enroll, visit our website

<https://www.pmi-m.de/en/seminars/scpractice/> or reach out to our dedicated training team now ([info@pmi-m.de](mailto:info@pmi-m.de))!