



Supply Chain Practice Workshop: “Creating a Sustainable Business: People, Planet, Profit”

About the Workshop

Step into the dynamic world of a virtual chocolate milk manufacturer and steer it towards a sustainable future! Dive into a 2-day business simulation, where you will face real-time challenges, make critical decisions, and explore the balancing act between profitability, people, and the planet.

Target Group

This workshop is tailor-made for:

- **Supply Chain Professionals:** Enhance your skills and broaden your understanding of sustainable practices in supply chain management.
- **Business Leaders & Strategists:** Get hands-on experience with the complexities of integrating sustainability into core business strategies.
- **Sustainability Enthusiasts & Advocates:** Understand the practical challenges and rewards of implementing sustainable business models.
- **Corporate Teams:** Perfect for teams looking to build cross-functional communication, understand shared goals, and implement sustainable strategies in the corporate realm.

What Will You Learn?

- **Understanding the 3P’s:** Grasp the intricate relationship between People, Planet, and Prosperity.
- **Preventing Greenwashing:** Ensure your strategies align with genuine sustainability goals and are not just lip service.
- **Translating Strategy into Action:** Convert high-level sustainable strategies into actionable tasks and directives.
- **Sourcing & Channels:** Identify the best channels that align with sustainable objectives and source materials in an eco-friendly manner.
- **Sustainability Trade-offs:** Understand that every decision has a consequence and prioritize actions that yield the best outcomes for all stakeholders.
- **Complexities & Achievements:** Recognize the intricacies of sustainable thinking and drive strategies that work towards achieving the Sustainable Development Goals (SDGs).

The Business Simulation

The business simulation **The Triple Connection** engages its participants in implementing a sustainable strategy for a virtual chocolate milk manufacturer. Participants will be confronted with various real-life, real-time dilemmas. They will be compelled to make decisions that are critical to maintain a fair balance between profitability and sustainability, while taking into consideration 13 out of 17 Sustainability Development Goals (SDG's) set by the United Nations. Meaning that participants also must consider life-like consequences of every decision that they make.

To add another flair of a real-world experience, The Triple Connection comes with the added element of a limited budget. This pushes participants to be more acute with their analysis. Alignment and strong cross functional communications are key to setting the right priorities in place!

In teams of three or four, participants are faced with the challenge of implementing a sustainable strategy with only limited budget available. Within the roles

- VP Operations & Supply Chain
- VP Marketing & Sales
- VP Purchasing
- VP Sustainability

they will be compelled to find an effective plan to action – one that considers the 3 P's: People, Planet, & Prosperity by focusing on cost (budget) and value (promise).

Every decision a participant makes has trade-offs! Alignment of all the disciplines and the implementation of an effective strategy will be key to success. Winning will be about generating the best True Return on Investment (TROI) for the business.



Registration

Become a Sustainability Strategy Mastermind! Delve deep into the realms of balancing profitability with responsibility in "The Triple Connection". Beyond just theoretical knowledge, experience the tangible challenges and rewards of integrating sustainability into core business strategies. Embrace a comprehensive learning journey that empowers businesses to thrive while ardently championing the cause of People, Planet, and Prosperity.

For more details or to enroll, visit our website

<https://www.pmi-m.de/en/seminars/scpractice/> or reach out to our dedicated training team now (info@pmi-m.de)!