

# CSCP: Certified Supply Chain Professional (4 days seminar)



in cooperation with



## Introduction



In today's global, volatile and competitive environment with demanding customers and shorter product life cycles, many companies have focused on their core competencies and outsourced any activities which are considered non-core. This has created a chain or network with different entities performing activities in which they can best make products and services available to customers. Those entities and activities need to be aligned and to work together towards the same goals in order to make products and services available to selected markets and customer groups at the required customer service level, quality, availability and cost.

## Seminar Content

The CSCP seminar equips individuals with a broad view of the Supply Chain, extending beyond internal operations to encompass all steps throughout the supply chain – from the supplier, through the company, to the end consumer – and provides individuals with the knowledge to effectively manage the integration of these activities to maximize a company's Supply Chain performance and results.

## Key Learnings

Participants in a CSCP seminar

- learn about the concept of Supply Chain Management and to align the Supply Chain Strategy with the Business and Organizational Strategy.
- gain insight into the interconnections of processes within and outside the organization, the conflict of goals related to these processes and how to manage and control these.
- learn how to successfully streamline the Supply Chain 'end-to-end' between customers and suppliers by using internationally recognized methods, models and best practices.
- learn the influence of IT on supporting and managing Supply Chain processes. They also learn how to measure Supply Chain Performance by defining the relevant metrics, to identify and manage risk in the Supply Chain and to deal with security, sustainability and compliance issues.
- learn the necessary common terminology and definitions to communicate in the same language in the supply chain area thereby improving end to end communication and increasing performance.

## Seminar Didactics

The seminar consists of a mix of case studies, quiz questions, interactive role play, videos, business simulations, knowledge and best practice transfer via presentation. The seminars are delivered in English and all training materials are in English as well. Exercises to repeat the content, knowledge tests and other exercises during the session and at the end of each session, ensure, that the trainer receives an immediate feedback on the knowledge transfer success. The seminar is supported by a Supply Chain business simulation called The Fresh Connection (TFC). More information on the next page.

## Target Audience

The CSCP seminar is designed for individuals with direct influence on the supply chain, supply chain planning activities and its' processes, Department and division management, Functional management and individuals in cross-functional departments. Furthermore, the CSCP seminar is designed for all individuals who would like to obtain the designation Certified Supply Chain Professional (CSCP).

## Become Certified Supply Chain Professional (CSCP)

An official APICS exam must be taken to qualify as Certified Supply Chain Professional (CSCP). A candidate who passes the CSCP exam will receive a personalized certificate *Certified Supply Chain Professional*. The candidate is also entitled to use the acronym "CSCP" as a title.



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## About *The Fresh Connection*



### The Fresh Connection

THE ULTIMATE VALUE CHAIN EXPERIENCE

With *The Fresh Connection* participants will be able to find lasting answers to many Supply Chain Management issues, by making strategic and tactic decisions within a Supply Chain. Learning by doing and comprehending the effects are the heart of this web-based business simulation for educational purposes, where the fruit juice company *The Fresh Connection* has got into trouble, despite its convincing products. There seems to be many weak points within the Supply Chain that the daily tasks become increasingly harder to manage. Unpredictable challenges pose big risks. Teams of four representing the roles purchasing, production, sales and supply chain have the exciting and demanding task to lead *The Fresh Connection* out of the red and to a positive Return on Investment (ROI). Participants are challenged to make the best tactical and strategic decisions for the company and experience that they not only need profound expert knowledge but also, a strong team!

## Seminar Fees

**PMI Seminar & Exam Package with 4-days Onsite Class:** € 5.515,- (plus 19% VAT)

The **PMI Seminar & Exam Package** includes in detail:

- Participation in an APICS seminar with PMI (onsite)
- Lunch and refreshments at the seminar location
- APICS training material: printed APICS Textbooks and Slidebooks
- access to the online APICS Learning System (for 1 year)
- 2 x 90 minutes online "Exam Preparation Session" in small groups
- APICS Exam Credit\*
- free "Second Chance" retake exam\*\*
- ASCM Certification Upgrade Membership (for 1 year)
- Access to the business simulation game **The Fresh Connection** during the training
- One-time free individual participation in a **The Fresh Connection Global PRO Challenge**\*\*\* (Spring Edition or Autumn Edition) + participation in the Global Final in November of each year (optional)

### Discounts

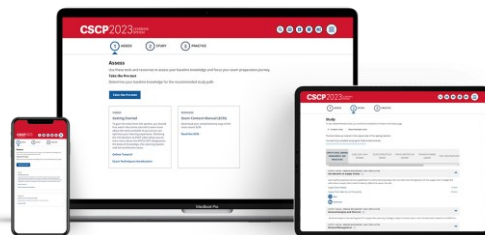
When registering several participants for the same open seminar at the same place and on the same date, we offer bulk discounts on the net seminar fee.

Please contact us for more information.

\* Please note that after purchasing or activating your APICS exam credit, the APICS exam must be taken within a certain period of time.

\*\* Only under certain conditions.

\*\*\* Free registration for a TFC Global PRO Challenge Edition (Spring Edition or Autumn Edition) starting within one year of the end of your PMI seminar with TFC.



## Registration

Questions about organization? Please contact Ms. Christine Matzner:  
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